



Privacy Policy

Last Updated: August 2026

Beach Medical Wellness ("Beach Medical Wellness," "we," "us," or "our") is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, disclose, and protect information from individuals who visit our website, schedule appointments, use our services, or otherwise interact with us ("Consumers"). Please read this Privacy Policy carefully to understand how your information is handled.

By accessing or using our website or services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information

When you visit our website, request information, schedule an appointment, or communicate with us, we may collect personal information you voluntarily provide, including but not limited to:

- Name
- Email address
- Phone number
- Date of birth (when applicable)
- Appointment requests
- Information related to your aesthetic or wellness interests
- Any other information you choose to provide

Please note: Medical information collected during treatment is handled in accordance with applicable healthcare privacy laws and regulations.

Marketing Communications

We may use your contact information to send newsletters, appointment reminders, special offers, promotions, and other marketing communications that may be of interest to you.

By providing your phone number, you consent to receive text messages from Beach Medical Wellness. Message and data rates may apply. Message frequency may vary. Reply **HELP** for assistance or **STOP** or **UNSUBSCRIBE** at any time to opt out.

Automatically Collected Information

When you visit our website, we may automatically collect certain technical information, including:

- IP address
- Browser type
- Device type
- Operating system
- Website pages visited
- Time spent on pages
- Referral sources

Cookies

Our website may use cookies and similar tracking technologies to improve your browsing experience, analyze website traffic, and personalize content. You may adjust your browser settings to decline cookies; however, doing so may affect certain website functionality.

2. How We Use Your Information

We use the information we collect for purposes including:

- Scheduling and managing appointments
- Providing aesthetic, wellness, and customer support services
- Responding to questions and requests
- Sending appointment confirmations and reminders
- Sending promotional offers and marketing communications
- Improving our website, services, and customer experience
- Maintaining business records
- Complying with applicable legal and regulatory requirements

3. How We Share Your Information

Beach Medical Wellness does **not** sell or share your personally identifiable information with third parties for their own marketing purposes.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes.

We may share your information only in the following circumstances:

Service Providers

We may share information with trusted third-party vendors that assist in operating our business, including:

- Payment processors
- Appointment scheduling software
- Marketing platforms
- Website hosting providers
- Customer communication services

These providers are authorized to use your information only as necessary to perform services on our behalf.

Legal Compliance

We may disclose information when required to comply with applicable laws, court orders, legal processes, or governmental requests.

Business Transfers

If Beach Medical Wellness is involved in a merger, acquisition, asset sale, or other business transaction, your information may be transferred as part of that transaction. Any successor organization will continue protecting your information under this Privacy Policy.

4. Your Privacy Rights

Depending on your location and applicable law, you may have the right to:

- Request access to your personal information
- Request correction of inaccurate information
- Request deletion of your personal information (subject to legal obligations)
- Request a copy of your personal information in a portable format
- Opt out of marketing emails or text messages at any time

To exercise any of these rights, please contact us using the information below.

5. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction. While no method of transmission or storage is completely secure, we strive to use commercially reasonable measures to protect your information.

6. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, technology, legal requirements, or business operations. Any updates will be posted on this page with a revised "Last Updated" date. We encourage you to review this Privacy Policy regularly.